



Media Contact:
Michelle Holling-Brooks
Founder/Executive Director
Unbridled Change, 540-719-2171
www.UnbridledChange.org
FOR IMMEDIATE RELEASE

MEDIA ALERT!

Unbridled Change – Non Profit Equine Assisted Therapy Center is holding an Open House featuring a demonstration by renowned horse trainer Dan Sumerel

WHO: Michelle Holling-Brooks is the Founder and Executive Director of Unbridled Change, a non-profit equine therapy center serving the greater Roanoke Valley area. Unbridled Change is a national leader in the Equine Assisted Activities and Therapies Field. We are the only center in VA that is accredited as a Distinguished Program member through the Equine Assisted Growth and Learning Association (EAGALA) and a certified member center for NARHA (North American Riding for the Handicap Association). Holling-Brooks was the first professional in the Southwestern Virginia area to be certified by the Equine Assisted Growth and Learning Association (EAGALA) and has more than 11 years of experience working with at-risk youth, victims of domestic violence, sexual abuse and disabled/impaired individuals –visit www.UnbridledChange.org.

WHAT: Unbridled Change is hosting an open house and brief demonstration of services Sunday, March 28th from 2-4. If you are curious about what equine assisted therapies are and how they work, then our open house is a great way to check us out! The public is invited to join us for a tour of our facility, meet and greet of our staff and horses, and experience a brief hands-on demonstration of our programs! (Media welcome to participate in demonstrations).

PLUS - Internationally respected trainer, author and equine behavior expert, Dan Sumerel will be doing a lecture and demonstration during the open house! He will be working with a horse he has never seen before, and demonstrate how to influence the horse's behavior while the horse is loose!

By helping people to better understand the horse Dan will explain how to eliminate problem behavior and create a relaxed, responsive and willing horse. Beginners and experts alike have been amazed at Dan's ability to not only change the behavior of a horse quickly and safely, but to teach his approach to others so they can achieve similar results at home.

Attendees will be able to get a signed copy of Dan's incredible book, *FINDING THE MAGIC* as well as copies of his training DVD, *LESS IS MORE* will be available at the event. \$5 from each book and DVD sale will be donated to Unbridled Change! Don't miss this event!

Registration is not required, but if possible please let us know that you are planning to attend so that we can be expecting you! - email us at info@UnbridledChange.org, give us a call at - 540-719-2171 or reply to our [Facebook](#) event list. The event is free but a suggested donation of \$5-\$10 would be appreciated to help raise scholarship and horse funds.

WHEN: Time - 2:00-4:00 pm, Date – Sunday, March 28th, 2010

WHERE: **Unbridled Change's facility in Boones Mill, VA**
From Roanoke: Take 220 E. toward Rocky Mount, VA . Cross the county line into Franklin Co and the town of Boones Mill. Just after the light turn left over the bridge onto Church Hill Street (at Jack Garst Agency or Southern States). At the stop sign turn right on to Boones Mill Road. Go 2 miles and turn right onto White Oak Road. Go about 2 miles and turn right into the Unbridled Change's parking lot for the "Halterman Arena".

From Rocky Mount - Take 220 west toward Roanoke. Turn right onto Chapel Hill Road (just past Cannaday's and before the light, at Jack Garst Agency or Southern States). Turn right onto Boones Mill Road. Go 2 miles and turn right onto White Oak Road. Go about 1 mile and turn right into the Unbridled Change's parking lot for the Halterman arena.

There are signs up once you are off route 220, to help lead the way.